



Environmental policy of the Obereggen Latemar SpA

Sustainable tourism is deeply rooted in Obereggen, probably because of the unique beauty of the Dolomites. Nature conservation and sustainability are part of everyday life and reflect a sense of responsibility to preserve this impressive mountain world for future generations.

In winter, the Latemar Dolomites connect the villages of Obereggen, Pampeago and Predazzo and offer skiing and snowboarding fun on 50 km of interconnected slopes. Since 2024, the three areas have been united under the Latemar Dolomites brand, a clear sign of their long-standing collaboration.

In summer, the Latemar Massif offers extensive hiking trails, unique flora and fauna and breathtaking views. In the heart of the Dolomites, declared a UNESCO World Heritage Site in 2009, the area offers an unforgettable natural experience. Since 2014, the Latemar.ium interactive theme trails have enhanced this experience, encouraging a respectful approach to nature.

At Obereggen Latemar SpA, sustainability is not just a buzzword, but an integral part of our daily activities. For years, the company has had a clear environmental policy, which it has consistently implemented and which it aims to consolidate and expand in the future.

Since 2004, Obereggen Latemar SpA has relied on a sustainable, certified environmental management system in accordance with ISO 14001, which covers the environmental impact of its own activities and services and provides a structured framework for setting environmental targets. Obereggen Latemar SpA is committed to protecting the environment and preventing pollution, taking into account aspects that are particularly relevant in the context of the organization, such as the sustainable use of resources, climate change, biodiversity and ecosystems. In addition, the company is committed to complying with all binding obligations and strives to continuously improve its environmental management system in order to sustainably improve its own environmental performance.

Since 2007, the mountain village of Obereggen has been virtually oil-free, using only renewable energy from its own district heating plant, saving 500,000 liters of heating oil a year. The district heating plant uses wood chips from the nearby sawmills in Val d'Ega, which means short transport routes and low emissions thanks to modern filter systems. In addition, all buildings are equipped with heat recovery systems.

A photovoltaic system on the roof of the Ochsenweide lift mountain station will contribute to renewable energy production from 2024. State-of-the-art technology is used for snowmaking, which is increasingly powered by renewable energy.

The water comes from high-altitude reservoirs filled by rain and snowmelt, minimizing the need for pumping. The constant snow cover protects mountain meadows and young forests, and the reservoirs can also be used to fight fires if necessary.

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From 2024, all snow groomers and service vehicles will be powered by HVO100 diesel, saving hundreds of tons of CO2 every year. The use of shuttle buses and a public transport network ensures good connections to the surrounding villages, and holidaymakers can use public transport free of charge with the South Tyrol Guest Pass.

The Oberholz mountain hut, which opened in 2016, is sustainably heated by a geothermal system.

The Val d'Ega valley is one of the first in Italy to be certified by the Global Sustainable Tourism Council (GSTC).

Obereggen Latemar SpA has implemented organizational model 231 in accordance with GvD 231/2001, which, among other things, ensures compliance with environmental legislation. This includes a code of ethics that sets out the basic rules of behavior for the implementation of the environmental policy.

In order to further improve environmental protection, great importance is attached to the training of employees on the organization's environmental objectives as well as on various operational topics, especially waste and spill management.

When maintaining equipment and systems, all auxiliary and cleaning materials are evaluated. Where possible, environmentally friendly alternatives are used.

Since the 1980s, all waste water from lift stations and mountain restaurants has been discharged into the public sewerage system.

In cooperation with the landowners and the authorities of the Autonomous Province of Bolzano, care is taken to preserve the landscape when planning ski lifts and slopes. The development is often carried out in stages in order to better assess the necessity of the measures.

During the summer, special attention is paid to the impact on the landscape and the reduction of environmental pollution, and in the future, the maintenance of the slopes and the implementation of forest management and reforestation measures will continue to be a priority.

Obereggen Latemar SpA

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