

# DOLOMITI ITALY SKIRESORT obereggen

## ENVIRONMENTAL POLICIES

The Obereggen ski area is located in the community of Deutschnofen / Nova Ponente on the southwest slope of the Latemar. Its aerial lifts and slopes connect it with those of Pampeago and Predazzo. This ski area extends beyond both provincial and linguistic borders. The entire ski carousel is referred to as the "Latemar Ski Center," and currently boasts 18 lifts and more than 40 km of ski slopes, including seven lifts (one gondola-type aerial lift, five chairlifts, and one ski lift) with 16 km of slopes operated by Obereggen AG.

Obereggen AG has always worked together with the property owners and the relevant government offices of the Autonomous Province of Bozen / Bolzano with the goal of designing the lifts and the ski slopes and carrying out the corresponding work so as to preserve the landscape. This cooperation has been highly successful. In many cases, preference was given to a gradual expansion of facilities so as to first determine with certainty that the planned measures were, in fact, necessary before implementing them.

The preservation of an intact environment was and remains an important aspect for the responsible persons at Obereggen AG, and is taken into account when making all decisions. In the future, as well, great importance will continue to be attached to preserving the environment when making all decisions and developing plans. Compliance with all environmental laws shouldn't be regarded as a burden or as a minimum requirement for Obereggen AG, but rather as a basis for reducing the environmental effects entailed by its activities.

The prevention of environmental pollution and the constant reduction of its environmental effects are to be achieved through organizational and technical measures.

From the very beginning, the preservation of the natural landscape has been an important aspect of environmental policies, and this will continue to be the case in the future, as well.

Starting in the mid-1980s, all wastewater from the lift stations serving the mountain restaurants and Alpine refuges has been discharged into the public sewage system.

Many years ago, Obereggen AG recognized the environmental impact of the extraction of water for the production of artificial snow. This use of water is regulated by a public concession. Consequently, in 1983, 1995, and 2005, this extraction of water was made more efficient through the construction of three water storage facilities. It was thus possible to achieve sustainable water use for the production of artificial snow. In the future, efforts to further optimize this will continue.

The construction of an additional water storage facility in the coming years is intended to further boost the efficiency of the use of water resources for the production of artificial snow. By storing water in the springtime and summer, it is possible to significantly reduce the extraction of water for the generation of artificial snow in the winter months, when water resources are usually low.

Additionally, the water storage facilities can be used to combat possible forest fires and other fires in the town of Obereggen and the vicinity.

In the area of the preservation of landscapes, in the future, too, greater importance will be attached to grooming slopes and carrying out forest conservation measures (including reforestation). For the hiking region of Obereggen, summertime tourism is another important aspect. In the coming years, the hiking trails will be enhanced and expanded with thematic trails, including natural and authentic installations (information boards, notices, etc.) which will help visitors learn more about the exciting Alpine world of the Latemar.

In planning work to be performed chiefly in the summer months, special care should be taken to ensure that the landscape is not adversely affected. In particular, short-term environmental effects should be minimized.

With regards to air emissions, our goal is to increase the use of low-sulfur fuels. This will be taken into account especially when acquiring new slope vehicles.

During the construction of new buildings and installations, greater attention is to be focused on thermal insulation and heating oil consumption. In the case of existent buildings, heat-recovery measures have already been enacted.

When implementing future modernization measures and constructing new buildings and workplaces, more attention should be focused on the substitution of renewable energy sources for fossil fuels. Our membership in the Energy & District Heating Cooperative of Obereggen – which, in 2007, built a biomass thermal power plant serving the entire community – should give greater weight to the environmental policies of Obereggen AG in the co-operative's decisions. Because Obereggen AG manages the thermal power plant, all options should be exploited to bring the environmentally relevant activities of the biomass thermal power plant into harmony with all valid statutory regulations as well as with the environmental policies of Obereggen AG.

In the case of the maintenance and servicing of equipment and installations in the area of cableways and renovation, in the future, the effects of chemical agents and cleansers on the environment should be given greater consideration when purchasing them, and alternative products should be used whenever possible.

In order to not only maintain the current level of environmental protection and effective policies, but also to continue improving them, greater importance will be attached to training our employees in working with environmentally hazardous substances and wastes and in managing incidents.

Our guests, too, should be motivated to support environmental policies. We are striving to continue expanding the existent public transportation system and to increase the promotion of the use of public transit options. Furthermore, targeted information materials – which, in the future, will be a standard feature of advertising – will aim at promoting the environmentally conscious behavior of our guests in the ski area and especially on the slopes.

The inclusion of the "Rose Garden / Latemar" mountain group – together with other mountains belonging to the Dolomites – in UNESCO's list of World Heritage Sites should motivate us to continue advancing our environmental agenda. Even if the ski area, itself, is located outside of the designated zone, the possible direct and indirect impact of environmentally relevant measures on the immediately adjacent protective area should be taken into account.

Obereggen, June 25, 2013